

# **Midwest eSports Forms Kansas Esports Coalition**

*Diverse Group of Partners Includes N3rd Street Gamers Who Will Drive Opening of Branded Localhost Esports Venue in Wichita*

**Wichita, KS (June 1, 2019)** -- Midwest eSports, an esports event operator based in Wichita, is forming of a coalition to advance esports, or competitive video gaming, in Kansas. The coalition will evaluate opportunities that bring esports programming and state-of-the-art-facilities to the region to serve as a hub for competitions, community building, and learning.

The focus of the coalition is a direct response to the surge in popularity of esports and its potential for positive community and economic impact. Ramsey Jamoul, CEO of Midwest eSports, has a personal interest in developing a permanent home for esports competitors in the region.

“Growing up in Wichita as an avid gamer, I could only dream of a place where I could compete in person with my friends and other gamers,” Says Jamoul. “Now as facilities across the country come online, it’s time we bring one here to the midwest.”

More than 1,700 high schools have recognized esports teams in the High School Esports League based in Kansas City. Wichita State University is one of more than 150 universities that have established varsity esports programs as members of the National Association of Collegiate eSports, also based in Kansas City.

The Kansas Esports Coalition’s purpose is to organize local interested businesses and industry experts to evaluate opportunities to bring esports programming and facilities to Kansas under principles driven by competitive integrity, accessibility, and equal opportunity. Under these principles, the coalition will work to provide objective feedback and guidance to Kansas based organizations looking to enter the esports industry.

“Integrating esports into our local education, sports and leisure landscape will help Wichita employers attract and keep young talent. Also holding national gaming tournaments and events will not only attract more visitors to Wichita, it will also help us improve our local brand identity which will make this city more relevant for the young people.” Shadi Marcos, President CFO Cybertron international

Members of the Kansas Esports Coalition recently visited coalition member N3rd Street Gamers’ state-of-the-art Localhost Arena in Denver, Colorado to see firsthand what such a facility can do. N3rd Street Gamers, the industry leader in esports facility development, has joined the coalition with a specific interest in bringing one of their Localhost Arenas

to Wichita. Localhost Arena's mission is to increase accessibility in esports by providing high-quality gaming equipment at affordable prices.

In addition to Midwest eSports and N3rd Street Gamers, the coalition now includes an influential list of local organizations: High Touch Technologies, NetApp, Wichita State University, Greater Wichita Area Sports Commission, YMCA Wichita, Visit Wichita, United Way of the Plains, City of Wichita, Maize Complete High School, CybertronPC, Olathe Chamber of Commerce, Kansas City Sporting, Planet Comicon Kansas City, National Association of Collegiate Esports, High School Esports League, WMD Architecture and Disciples of Gaming.

Sign up to our newsletter and get the latest updates on the Esports Coalition and bringing a Localhost Arena to Wichita: <http://midwestesports.com/arena>

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